

4590617 Contract # **Schedule Dates** 10/27/20-11/03/20 **Advertiser** Vote Yes on Question 2 (138421) Agency Screen Strategies Media (15161) Product POLITICAL ISSUE (ns) (1187) **Brand** Est 6938 1027-1103 (1460509) Salesperson Monares, Barbara (3870) Sales Office WJLA/GJLA/EJLA Jones, Rachael **Buyer Name**

Est 6938 1027-110320

CPE

Comments

External # Demo Order Type Normal Package Deal Commission % 15.00 Phone/Fax Commission \$16,875.00 **Net Total** \$95,625.00 Est 6938 Sales Tax **Account Types** Local/Political Issue Agency BRD Billing Type Weekly/Irregular

Date Entered

Last Modified

Entered By

CO-OP

10/26/20

10/26/20

No

Barbara Monares

Spots Rate	Washington (WJLA	()	
	By Broadcast Month	Spots	<u>Rate</u>
Grand Total: 60 \$112,500.00	Nov. 2020	60	\$112,500.00
	Grand Total:	60	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr S	Sa S	Su S	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/28/20-10/28/20	1	:30	5A- News-Good Morning Washington at 5a				1					1	\$350.00	\$350.00	Washington (WJLA)		10/26/20
2.0	Normal Line / SPOT	10/27/20-10/30/20	1		5:58:15A- News-Good Morning Washington at 6a			1	1	1	1			4	\$600.00	\$2,400.00	Washington (WJLA)		10/26/20
3.0	Normal Line / SPOT	11/02/20-11/02/20	1		5:58:15A- News-Good Morning Washington at 6a		1							1	\$600.00	\$600.00	Washington (WJLA)		10/26/20
4.0	Normal Line / SPOT	11/02/20-11/02/20	1		6:58A- ABC-Good Morning America		1							1	\$1,200.00	\$1,200.00	Washington (WJLA)		10/26/20
5.0	Normal Line / SPOT	10/27/20-10/30/20	1		6:58A- ABC-Good Morning America			1	1	1	1			4	\$1,200.00	\$4,800.00	Washington (WJLA)		10/26/20
6.0	Normal Line / SPOT	10/31/20-10/31/20	1		7A- ABC-Good Morning America Saturday							1		1	\$750.00	\$750.00	Washington (WJLA)		10/26/20
7.0	Normal Line / SPOT	11/01/20-11/01/20	1		7:58:40A- ABC-Good Morning America Sunday								1	1	\$750.00	\$750.00	Washington (WJLA)		10/26/20
8.0	Normal Line / SPOT	10/27/20-10/29/20	1	:30	9A- Live with Kelly			1		1				2	\$600.00	\$1,200.00	Washington (WJLA)		10/26/20
9.0	Normal Line / SPOT	10/28/20-10/28/20	1	:30	10:58:25A- ABC-The View				1					1	\$900.00	\$900.00	Washington (WJLA)		10/26/20
10.0	Normal Line / SPOT	11/02/20-11/02/20	1		11:59:56A- News-ABC 7 News at Noon		1							1	\$750.00	\$750.00	Washington (WJLA)		10/26/20
					CON	FIF	RM	ΑTI	10	V C	CO	NT	R	4C	T				
Accepted	l-Agency/Advertiser:			Date:	Accepted-Sta	ation:									Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 01:09 PM on Monday, October 26 2020

		Contract # Schedule Dates	4590617	Date Entered Last Modified	10/26/20	Washington (WJLA By Broadcast Month	•
	WJLA	Advertiser	10/27/20-11/03/20 Vote Yes on Question 2 (138421)	Entered By	10/26/20 Barbara Monares	Nov. 2020	60
obc	1100 Wilson Blvd, 6th Floor	Agency	Screen Strategies Media (15161)	CO-OP	No	Grand Total:	60
Goo	Arlington, VA 22209	Product	POLITICAL ISSUE (ns) (1187)	External #			
		Brand	Est 6938 1027-1103 (1460509)	Demo			
WJLA-TV WASHINGTON, DC		Salesperson	Monares, Barbara (3870)	Order Type	Normal		
		Sales Office	WJLA/GJLA/EJLA	Package Deal			
Screen Strategies Media		Buyer Name	Jones,Rachael	Commission %	15.00		
15409 Whitechapel Ct		Phone/Fax	/	Commission	\$16,875.00		
Centreville, VA 20120		CPE	Est 6938	Net Total	\$95,625.00		
		Account Types	Local/Political Issue Agency BRD	Sales Tax			
		Billing Type	Weekly/Irregular				
		Comments	Est 6938 1027-110320				

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	10/27/20-10/27/20	1	:30	12:57:56P- ABC-GMA3: What You Need to Know			1					1	\$500.00	\$500.00	Washington (WJLA)		10/26/20
12.0	Normal Line / SPOT	10/30/20-10/30/20	1	:30	2P- ABC-General Hospital						1		1	\$750.00	\$750.00	Washington (WJLA)		10/26/20
13.0	Normal Line / SPOT	11/03/20-11/03/20	1	:30	5A- News-Good Morning Washington at 5a			1					1	\$350.00	\$350.00	Washington (WJLA)		10/26/20
14.0	Normal Line / SPOT	11/03/20-11/03/20	1	:30	5:58:15A- News-Good Morning Washington at 6a			1					1	\$600.00	\$600.00	Washington (WJLA)		10/26/20
15.0	Normal Line / SPOT	11/03/20-11/03/20	1		6:58A- ABC-Good Morning America			1					1	\$1,200.00	\$1,200.00	Washington (WJLA)		10/26/20
16.0	Normal Line / SPOT	10/28/20-10/30/20	1		3:01P- The Drew Barrymore Show				1		1		2	\$500.00	\$1,000.00	Washington (WJLA)		10/26/20
17.0	Normal Line / SPOT	11/02/20-11/02/20	1		3:01P- The Drew Barrymore Show		1						1	\$500.00	\$500.00	Washington (WJLA)		10/26/20
18.0	Normal Line / SPOT	10/29/20-10/29/20	1		3:59:27P- News-ABC 7 News at 4p					1			1	\$600.00	\$600.00	Washington (WJLA)		10/26/20
19.0	Normal Line / SPOT	11/02/20-11/02/20	1		3:59:27P- News-ABC 7 News at 4p		1						1	\$600.00	\$600.00	Washington (WJLA)		10/26/20
					CON	FIF	RM/	AΤ	101	V C	CON	ITF	RAC	T				

Date:

Comments:

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Accepted-Station:

Date:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

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<u>Rate</u> \$112,500.00 \$112,500.00

60

				ontrac		i17						Date Ent	-0	/26/20		Washington (WJLA	-	Pata
				edule Date	es 10/27/20-1	1/03/20						Last Mod	dified 10	/26/20	1	By Broadcast Month Nov. 2020	Spots 60	<u>Rate</u> \$112,500.00
		WJLA	Adv	ertiser	Vote Yes o	n Questio	n 2 (1	13842	1)			Entered	ву Ва	rbara Monares		Grand Total:		
	oc /	1100 Wilson Blvd, 6t		ency	Screen Str	ategies M	edia (15161	L)			CO-OP	No)		diana rotai.	60	\$112,500.00
M		Arlington, VA 22209	Prod	duct	POLITICAL	. ISSUE (n	ns) (11	187)				External	l #					
			Bran	nd	Est 6938 1	.027-1103	(146	0509)				Demo						
WJL	A-TV WASHINGTON, DC		Sale	sperson	Monares, E	3arbara (3	3870)					Order Ty		ormal				
			Sale	s Office	WJLA/GJLA	4/EJLA						Package						
	en Strategies Media		Buye	er Name	Jones,Rach	nael						Commis	sion % 15	5.00				
	9 Whitechapel Ct		Phor	ne/Fax	/							Commis	sion \$1	6,875.00				
Cent	reville, VA 20120		СРЕ		Est 6938							Net Tota	al \$9	5,625.00				
			Acco	ount Types	Local/Politi	ical Issue	Agend	cy BRI	D			Sales Ta	x					
			Billin	ng Type	Weekly/Irr	egular												
			Com	nments	Est 6938 102	27-110320												
															ļ			
Line	Line Type / Break Typ	pe (Ref #) Da	ates Sec	Length	Run Times	SPW	Мо	Tu	We Th	n Fr S	ia Su	Spots	Rate	Total		Station	Comme	nts Entered
	Normal Line / SPOT	11/02/20-11,		:30	4:59:30P- News-ABC 7 News at 5p		1					1	\$900.00		0 Washington			10/26/20
						-									<u> </u>			

					News at 5p												
21.0	Normal Line / SPOT	10/27/20-10/30/20	1	:30	4:59:30P- News-ABC 7 News at 5p		1	1	1	1		4	\$900.00	\$3,600.00	Washington (WJLA)	11	0/26/20
22.0	Normal Line / SPOT	10/27/20-10/30/20	1	:30	5:59:26P- News-ABC 7 News at 6p		1	1	1	1		4	\$1,400.00	\$5,600.00	Washington (WJLA)	1	0/26/20
23.0	Normal Line / SPOT	11/02/20-11/02/20	1	:30	5:59:26P- News-ABC 7 News at 6p	1						1	\$1,400.00	\$1,400.00	Washington (WJLA)	1	0/26/20
24.0	Normal Line / SPOT	11/01/20-11/01/20	1	:30	6:30P- News-ABC 7 News at 630p Wknd						1	1	\$900.00	\$900.00	Washington (WJLA)	11	0/26/20
25.0	Normal Line / Access	10/27/20-10/30/20	1	:30	6:58:46P- Wheel Of Fortune		1	1	1	1		4	\$4,000.00	\$16,000.00	Washington (WJLA)	1	0/26/20
26.0	Normal Line / Access	11/02/20-11/02/20	1	:30	6:58:46P- Wheel Of Fortune	1						1	\$4,000.00	\$4,000.00	Washington (WJLA)	1	0/26/20
27.0	Normal Line / Access	11/02/20-11/02/20	1	:30	7:29:26P- Jeopardy	1						1	\$7,000.00	\$7,000.00	Washington (WJLA)	1	0/26/20
28.0	Normal Line / Access	10/27/20-10/30/20	1	:30	7:29:26P- Jeopardy		1	1	1	1		4	\$7,000.00	\$28,000.00	Washington (WJLA)	1	0/26/20
29.0	Normal Line / Prime	11/02/20-11/02/20	1	:30	10P- ABC-The Good Doctor (Monday)	1						1	\$4,500.00	\$4,500.00	Washington (WJLA)	1	0/26/20
	-	·	•		CONF	IRN	IAT	10	NC		NTF	RAC	Т				
Accepted-	-Agency/Advertiser:			Date:	Accepted-Statio	ion:							Date:	Comments:			

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	WJLA		Vote Yes on Question 2 (138421)
abc	1100 Wilson Blvd, 6th Floor	Agency	Screen Strategies Media (15161)
	Arlington, VA 22209	Product	POLITICAL ISSUE (ns) (1187)
		Brand	Est 6938 1027-1103 (1460509)
WJLA-TV WASHINGTON, DC		Salesperson	Monares, Barbara (3870)
		Sales Office	WJLA/GJLA/EJLA
Screen Strategies Media		Buyer Name	Jones,Rachael
15409 Whitechapel Ct		Phone/Fax	/
Centreville, VA 20120		CPE	Est 6938
		Account Types	Local/Political Issue Agency BRD
		Billing Type	Weekly/Irregular
		Comments	Est 6938 1027-110320

Dates

Sec Length

Run Times

Date Entered	10/26/20
Last Modified	10/26/20
Entered By	Barbara Monares
CO-OP	No
External #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$16,875.00
Net Total	\$95,625.00
Calaa Tau	

Rate

Total

Station

Washington (WJLA	۱)	
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Nov. 2020	60	\$112,500.00
Grand Total:	60	\$112,500.00

Comments

Entered

30.0	Normal Line / Prime Premium	10/29/20-10/29/20	1	l l	:30 7:57:56P- AE Family Feud					1			1	\$7,500.00	\$7,500.00	Washington (WJLA)	10/26/20
31.0	Normal Line / Prime	11/01/20-11/01/20	1	L	:30 8P- ABC-Sup Sweep (Sund							1	1	\$4,500.00	\$4,500.00	Washington (WJLA)	10/26/20
32.0	Normal Line / SPOT	10/27/20-10/30/20	1	L	:30 11:00:26P- N News at 11p				1 1	1	1		4	\$1,200.00	\$4,800.00	Washington (WJLA)	10/26/20
33.0	Normal Line / SPOT	11/02/20-11/02/20	1	L	:30 11:00:26P- N News at 11p			1					1	\$1,200.00	\$1,200.00	Washington (WJLA)	10/26/20
34.0	Normal Line / SPOT	10/31/20-10/31/20	1	L	:30 11:02:26P- N News at 11p							1	1	\$500.00	\$500.00	Washington (WJLA)	10/26/20
35.0	Normal Line / SPOT	11/01/20-11/01/20	1	L	:30 11:00:26P- N News at 11p							1	1	\$900.00	\$900.00	Washington (WJLA)	10/26/20
36.0	Normal Line / SPOT	10/30/20-10/30/20	1	L	:30 11:35P- ABC	C-Jimmy Kimmel					1		1	\$700.00	\$700.00	Washington (WJLA)	10/26/20
37.0	Normal Line / SPOT	11/02/20-11/02/20	1	L	:30 11:35P- ABC	C-Jimmy Kimmel		1					1	\$700.00	\$700.00	Washington (WJLA)	10/26/20
						CON	FIF	RMA	TIC)N C		NTF	RAC	Т			
Accepted-	Agency/Advertiser:			Date		Accepted-Sta	ation:							Date:	Comments:		

SPW Mo Tu We Th Fr Sa Su Spots

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Line Type / Break Type (Ref #)